

Community Partnerships for Professional Development

Using a Technology Petting Zoo to Strengthen
Academic and Public Library Relationships

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Who's in your Neighborhood?

James Madison University

- Carrier & Rose Libraries
- Music Library, ETMC
- Students, Faculty, & Staff



Massanutten Regional Library

- Central Library
- Branch Libraries
- Community Users & Staff



Who's in your Neighborhood?

James Madison University*

- ~21,500 students
- 2015-16: 1,679,704 total library gate count
- ~150 library employees
- Student, Staff, Faculty, Distance and Community Users



Massanutten Regional Library

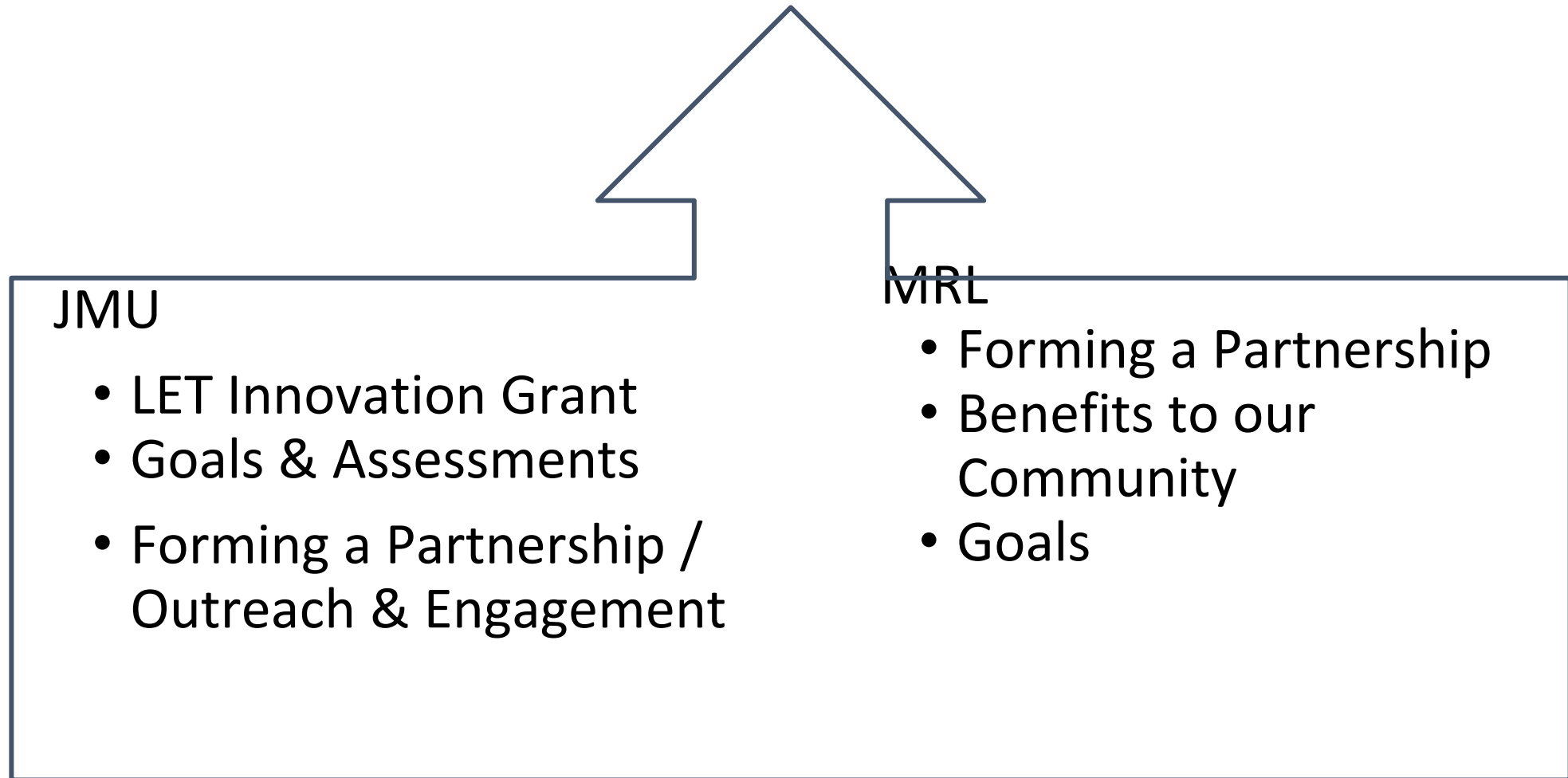
- ~ 80,000 registered borrowers
- ~150,000 total population served
- 7 Branches with 30.61 FTE (~53 people)
- Community Users & Staff

So how close are you really?

We are seven blocks apart.



Opportunities and Shared Goals



Planning and Preparation

Devices

- Choosing devices
- Budgeting & purchasing
- Setup & installation
- Apps & accounts
- Storage & transportation

Events

- Scheduling
- Locations & staffing
- Audience
- Themes & purpose
- Advertising

Partnership!




Devices

Tablets

- Amazon Kindle Fire HD 8
- Apple iPad Air
- Google Nexus 9
- Microsoft Surface 3
- Samsung Galaxy Tab A 8.0

eReaders

- Amazon Kindle Paperwhite
- B&N Nook GlowLight



*don't forget!
cords, adapters,
storage*

Technology Petting Zoos

▶ 10 workshops

▶ ~100 participants

▶ 2 staff trainings

▶ ~20 staff facilitators/participants

▶ 3 MRL host libraries

▶ student participation

▶ topics covered ebooks,
eAudio, eMagazine &
Health Info

▶ positive feedback

Challenges & Lessons Learned

- Facilities: wifi, meeting space, public parking
 - Planned obsolescence
 - Device management = time management
 - You can't control the weather
 - Future Funding...???
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Outcomes & Future Directions

- Professional development
 - Connect with Tech classes
 - Outreach to faculty and students
 - Shared knowledge of users & resources
 - Shared professional values
 - Foundation for future partnerships
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Q&A

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